



2008 World Horror Convention

March 27-30, 2008, Salt Lake City, Utah

No place to hide under the desert sun...

Dealers' Room Information

Thank you for your interest in securing space in the 2008 World Horror Convention (WHC2008) Dealers' Room. We have a total of 36 tables available for Dealers.

Where WHC2008 will be held:

Radisson Hotel Salt Lake City Downtown
215 West South Temple
Salt Lake City, Utah 84101

http://www.radisson.com/saltlakecityut_downtown

Note: WHC room rates are tentatively \$124/night.

Hotel phone number: (801-531-7500)

Fax: (1-801-328-1289)

Dealers' Room Table Rates:

- \$185: One 6' Dealer Table with one WHC membership.
- \$270: One 6' Dealer Table with two WHC memberships.
- \$285: Two 6' Dealer Tables with one WHC membership.
- \$370: Two 6' Dealer Tables with two WHC memberships.
- \$85: A third Dealer membership (for one Dealers' table)

Dealers' Badges are full WHC Attending Memberships. The badges will bear the name of the convention, the name of the individual and the name of the table at which he/she works.

If Dealers or assistants wish to participate in events that have an additional fee, they need to contact registration individually.

Dealers' Room Hours:

Thursday, 27 March: 2 PM to 7 PM (MAY open earlier)

Friday, 28 March: 10 AM to 7 PM

Saturday, 29 March: 10 AM to 7 PM

Sunday, 30 March: 10 AM to 4 PM

Other Logistics:

At present, the Dealers' Room is slated to be in Wasatch 1 & 2 (2300 square feet), part of the Main Ballroom of the Radisson Hotel. It is situated at the top of the stairs from the lobby. The Dealers' Room and Art Show are open to the public.

Setup:

Thursday: 10 AM to 2 PM.

Shipping to the Hotel:

Packages may be delivered three (3) days prior to the convention start date with prior notification and approval from the hotel rep.

The following information should be included on all packages:

Group name (World Horror Convention)

Hotel Contact: Bonnie Larsen

Meeting Contact: Kammi Davis

Date of Function (March 27-30, 2008)

All packages sent to the Radisson will be subject to a \$4.00 handling fee per package.

Load In:

There is a small loading dock at the rear of the hotel leading to a freight elevator. This is the easiest way to move large amounts of inventory into the hotel. Dealers with a smaller inventory may prefer a few trips from the main underground parking lot to the second floor via elevator.

Load Out:

We would love to have all Dealers stay to the close of the convention, but if travel arrangements prevent this, please let us know and we will do what we can to help you move out with as little disruption to the other Dealers as possible. The Dealers' Room must be cleared out by 6 pm on Sunday.

Taxes and Licenses:

Utah State Law requires all temporary merchants (Dealers) to pay sales tax on items sold during conventions. We will provide you with the necessary forms at the convention. The tax rate is about 7%.

All Dealers must provide an EIN or SS# to the WHC Dealers' Room

Coordinator at the convention (for tax purposes). It is up to the Dealers to pay taxes in a timely manner.

We're sorry for any inconvenience this may cause you.

Security:

The Dealers' Room will be locked whenever it is closed for business. There will also be WHC staff wandering through the room from time during the day. However, neither the convention (including its personnel and committee members) nor the Radisson Hotel (including its personnel) shall be held liable for any merchandise or display material that is lost, stolen, damaged, or confiscated.

As individual Dealers are responsible for the security of their merchandise during business hours, it is recommended that you have someone watch your table at all hours the Dealers' Room is open.

Legal Disclaimer (you all know the drill):

All merchandise sold, traded or displayed at WHC2008 must be legal. No bootlegged items, or items that violate copyright or trademark agreements

are allowed. All items must comply with laws about content.

No items that could be rated above an "R" rating (or its equivalent) are allowed in the Dealers' Room. Items that are "unrated" or "not rated", but would meet recognized legal standards for adult content beyond the "R" rating equivalent, are also not allowed. Items that violate this rule will be banned from the Dealers' Room at the discretion of the Convention Chair and/or Dealers Room Coordinator.

ALL displays, merchandise and storage need be contained within the area allotted to the Dealer. (We hope to have gaffers tape on the floor to make this easier for everyone.) The space for each table by the wall is 6' wide by 5' deep. Tables in the center have a slightly deeper space.

Please be considerate of other Dealers and WHC members. Your display should not include noises or lights that could distract others. If you do use lights and/or sound, please limit demonstrations to short, individual presentations or use headphones.

Acceptance and Cancellations:

ALL tables will be sold on a first come, first served basis. However, we do plan to provide a good balance of merchandise. To this end, we may limit the number of tables sold to a general group (such as books or videos) to ensure that there is not an overabundance of one type of Dealer.

A list of confirmed Dealers will be maintained on the website (whc2008.org).

A "waiting list" of interested Dealers will be maintained in case of cancellations.

If you have purchased a table in the Dealers' Room and find that you cannot attend the convention, please let us know as soon as possible. You will only get a refund if we can sell your table(s) before the convention. If you are a "no show" you will forfeit all money paid to the convention.

How to Register:

Please complete and return the following forms with payment as indicated to:

Utah WHC Dealers' Room
PO Box 802
Layton, Utah 84041

If you have any questions or comments, please contact:

Steve Harmon and Heather Monson
WHC 2006 Dealers' Room Coordinators
Dealers (at) whc2008 (dot) org

Charlie Harmon
Chairman, WHC2008
chair (at) whc2008 (dot) org

You can also use the email form at whc2008.org.

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**World Horror Convention 2008
Dealers' Room Application**

Business Name:

Contact Person:

Address:

Phone:

FAX:

E-mail:

Dealers' Room Fees:

- ___ \$185: One 6' Dealer Table with one WHC membership.
- ___ \$270: One 6' Dealer Table with two WHC memberships.
- ___ \$285: Two 6' Dealer Tables with one WHC membership.
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- ___ \$85: A third Dealer membership (for one Dealers' table)

___ Total Payment

Special needs:

I prefer to be by a wall _____

I need an electrical outlet _____

Any special requests* _____

*Special requests are not guaranteed at this time, but they will be recorded and saved for later consideration. We will try to accommodate any reasonable table request to the best of our ability.

Payment:

Payment may be sent either by CHECK, MONEY ORDER (US dollars only) or PAYPAL.

___ Enclosed is a check for _____ \$US payable to:

Utah WHC Dealers' Room
PO Box 802
Layton, Utah 84041

___ Payment sent by PayPal on _____ (date) in the amount of _____ \$US

Names of attendees:

Please submit the names of the "lead" Dealer and all assistants who will be working at the table. If you want to pre-pay and submit the names later, please indicate "TBA" for those names. (Print clearly please - our decoder ring broke.)

Table / Store Name _____

Lead Dealer Name: _____

Second Name: _____

Third Name: _____

Fourth Name: _____

Fifth Name: _____

Sixth Name: _____

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"I have read and understood the information delineated in the Dealers' Room Information Letter, and agree to follow the rules described therein."

Dealer/Store Name: _____

Signature of Contact Person:

Date: _____

Please return with payment to:

Utah WHC Dealers' Room
PO Box 802
Layton, Utah 84041

Thank you!

Charlie Harmon, WHC 2008 Chair
Steve Harmon, WHC 2008 Dealers' Room Coordinator
Heather Monson, WHC 2008 Dealers' Room Coordinator

We look forward to seeing you in SLC next year!